



BlueCross BlueShield of Texas

Blue365[®]
Because health is a big deal[®]

Blue365

A Discount Program for Your Employees



Blue365 is just one more advantage your employees have by being a Blue Cross and Blue Shield of Texas (BCBSTX) member. With this program, your employees may save money on health and wellness products and services from top retailers not covered by insurance. There are no claims to file and no referrals or preauthorizations.

Once employees sign up for Blue365 at blue365deals.com/bcbstx, weekly “Featured Deals” will be emailed to them. These deals offer special savings for a short period of time.

Below are some of the ongoing deals offered to Blue365 members.

EyeMed[®] | Davis Vision[®]

Members can save on eye exams, eyeglasses, contact lenses and accessories. They have access to national and regional retail stores and local eye doctors. Members may also qualify for savings on laser vision correction.

TruHearing[®] | Beltone[™] | Start Hearing

Members (and possibly their immediate family members) could get savings on hearing tests, evaluations and hearing aids.

Dental SolutionsSM

Members may get dental savings with Dental Solutions. They may receive a dental discount card that provides access to discounts of up to 50% at more than 70,000 dentists and more than 254,000 locations.*

Sun Basket | Nutrisystem[®]

Members can work toward reaching their weight loss goals with savings from leading programs. They may save on healthy meals, membership fees (where applicable), nutritional products and services.

See all the Blue365 deals and learn more at blue365deals.com/bcbstx.



Fitbit®

Your employees can customize their workout routines with Fitbit's family of trackers and smartwatches that can be employed seamlessly with your lifestyle, your budget and your goals. Members receive a 20% discount on Fitbit devices plus free shipping.

Reebok | SKECHERS®

Reebok, a trusted brand for more than 100 years, makes top athletic equipment for all people, from professional athletes to kids playing soccer. Your employees get 20% off select models. SKECHERS, an award-winning leader in the footwear industry, offers exclusive pricing on select men's and women's styles. Your employees can get 30% off plus free shipping on their online orders.

InVite® Health

InVite Health offers quality vitamins and supplements, educational resources and a team of health care experts for guidance to select the correct product at the best value. Members get 50% off the retail price of non-genetically modified microorganism (non-GMO) vitamins and supplements.

Livekick

Livekick is the future of private fitness. Your employees can choose from training or yoga over live video with a private coach. They can get fit and feel healthier with action-packed 30-minute sessions that they can do from home, their gym or hotel while traveling. They'll also get a free two-week trial and 30% off a monthly plan on any Live Online Personal Training.

eMindful

Up to 50% discount is available on any of eMindful's live streaming or recorded premium courses. Members can apply mindfulness into their lives including Stress Reduction, Mindful Eating, Chronic Pain Management, Yoga, Qigong Movement and more.

**For more great deals or to
learn more about Blue365,
visit blue365deals.com/bcbstx.**

The relationship between these vendors and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors. BCBSTX makes no endorsement, representations or warranties regarding any products or services offered by the above-mentioned vendors.

* Dental Solutions requires a \$9.95 signup and \$6 monthly fee.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under the health plan you choose to offer. Employees should check their benefit booklet or call the customer service number on the back of their ID card for specific benefit facts. Use of Blue365 does not change monthly payments, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors that take part in this program and may be subject to change. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.